



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4237015

Schedule Dates 02/08/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0126
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/07/20
Last Modified 02/07/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,082.25
Net Total \$6,132.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	11	\$7,215.00
Grand Total:	11	\$7,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/08/20-02/08/20	3	:30	7:57:56P- Sports-ABC NBA Prime							1		1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/7/20
2.0	Normal Line / SPOT	02/11/20-02/11/20	3	:30	9P- 10P (EST)			1						1	\$2,975.00	\$2,975.00	Washington (WJLA)		2/7/20
3.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	10:58:25A- ABC-The View		1	1	1					3	\$255.00	\$765.00	Washington (WJLA)		2/7/20
4.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	11:35P- ABC-Jimmy Kimmel		1	1	1					3	\$385.00	\$1,155.00	Washington (WJLA)		2/7/20
5.0	Normal Line / SPOT	02/10/20-02/12/20	3	:30	12:35P- ABC-Nightline		1	1	1					3	\$65.00	\$195.00	Washington (WJLA)		2/7/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.